



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

**Contract # 854808**

**Schedule Dates** 09/19/12-09/25/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KINCAID, STEHPANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 210  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY 9/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/17/12  
**Last Modified** 09/21/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06319106  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,697.75  
**Net Total** \$49,287.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	70	\$57,985.00
<b>Grand Total:</b>	<b>70</b>	<b>\$57,985.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	7A- 9A (ET)	3			X	X	X			3	\$975.00	\$2,925.00	Norfolk (WVEC) (WVEC)		9/17/12
2.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	7A- 9A (ET)	2	X	X						2	\$975.00	\$1,950.00	Norfolk (WVEC) (WVEC)		9/17/12
3.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	9A- 10A (ET)	2	X	X						2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/17/12
4.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	9A- 10A (ET)	3			X	X	X			3	\$425.00	\$1,275.00	Norfolk (WVEC) (WVEC)		9/17/12
5.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	10A- 10:58A (ET)	2	X	X						2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		9/17/12
6.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	10A- 10:58A (ET)	3			X	X	X			3	\$440.00	\$1,320.00	Norfolk (WVEC) (WVEC)		9/17/12
7.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	10:58A- 12P (ET)	3			X	X	X			3	\$560.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/17/12
8.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	10:58A- 12P (ET)	2	X	X						2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/17/12
9.0	Revised Line / SPOT	09/24/12-09/25/12	4	:30	12P- 12:57P (ET)	2	X	X									Norfolk (WVEC) (WVEC)		9/17/12
9.1	Normal Line / SPOT	09/24/12-09/25/12	5	:30	12P- 12:57P (ET)	2	X	X						2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)		9/21/12
10.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	12P- 12:57P (ET)	3			X	X	X			3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)		9/17/12
11.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	4:58P- 5:29P (ET)	3			X	X	X			3	\$1,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		9/17/12
12.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	4:58P- 5:29P (ET)	2	X	X						2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/17/12
13.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	5:29P- 5:58P (ET)	3			X	X	X			3	\$1,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		9/17/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	5:29P- 5:58P (ET)	2	X	X						2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/17/12
15.0	Normal Line / SPOT	09/24/12-09/25/12	4	:30	6P- 6:30P (ET)	4	X	X						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/17/12
16.0	Revised Line / SPOT	09/20/12-09/20/12	4	:30	10P- 11P (ET)					1							Norfolk (WVEC) (WVEC)		9/17/12
16.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	10P- 11P (ET)					1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)		9/18/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	9P- 10P (ET)						1			1	\$1,650.00	\$1,650.00	Norfolk (WVEC) (WVEC)		9/17/12
18.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	5:58A- 8A (ET)							2		2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)		9/17/12
19.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	8A- 9A (ET)							2					Norfolk (WVEC) (WVEC)		9/17/12
19.1	Normal Line / SPOT	09/22/12-09/22/12	4	:30	8A- 9A (ET)							2		2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		9/18/12
20.0	Normal Line / NCAA - FOOTBALL	09/22/12-09/22/12	4	:30	12P- 7P (ET)							3		3	\$1,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		9/17/12
21.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6:58P- 7:57P (ET)							2		2	\$360.00	\$720.00	Norfolk (WVEC) (WVEC)		9/17/12
22.0	Normal Line / NCAA - FOOTBALL	09/22/12-09/22/12	4	:30	7:58P- 11:30P (ET)							3		3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		9/17/12
23.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	5:58A- 8A (ET)								2	2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)		9/17/12
24.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)								2	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		9/17/12
25.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	9:30A- 10A (ET)								1	1	\$230.00	\$230.00	Norfolk (WVEC) (WVEC)		9/17/12

## CONFIRMATION CONTRACT

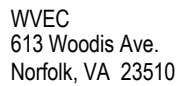
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Comments:



<b>Contract #</b>	<b>854808</b>
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<b>Entered By</b>	Penne Marsh
<b>CO-OP</b>	No
<b>Headline #</b>	06319106
<b>Demo</b>	
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<b>Package Deal</b>	
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[illegible]

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